

INTERNET SUCCESS STARTER PACK

2026 FULL BUNDLE EDITION - leonhartsen.com

The Complete Downloadable Product for leonhartsen.com - Ebook + Templates + Systems. Built for creators, coaches, freelancers.

By David White • leonhartsen.com • jawbone.media@mail.com

Includes: 128-Page Playbook + Condensed Edition + Avatar Worksheet + 30-Day Calendar + Email Sequence + 50 Hooks + Checklist + Tool Stack

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- Part 1: Playbook Core (10 Chapters)
- Part 2: Avatar Worksheet
- Part 3: 30-Day Calendar
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- Part 7: Tool Stack + 90-Day Roadmap
- Part 8: How to Sell on leonhartsen.com

PART 1: INTERNET SUCCESS TRAINING MODULE

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This module teaches the Attention → Trust → Conversion system for leonhartsen.com audience. Framework, examples, action steps.

Module 1.1 Deep Dive

Teaching: Identify avatar pain at 2am, craft mechanism that removes hated activity, prove with Loom teardown, distribute on primary channel, capture email, nurture, convert. For leonhartsen.com visitors: Use this to turn traffic into income without dancing on TikTok. Track hook rate >30%, CTR >1.2%. Document in Notion.

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PART 5: INTERNET SUCCESS TRAINING MODULE

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AVATAR WORKSHEET

I help [AVATAR] who struggle with [PAIN] to achieve [OUTCOME] without [HATED] using [MECHANISM]. Example: I help coaches at £3k/mo get 3 inbound clients without daily posting using Trust Ladder.

30-DAY CONTENT CALENDAR

Day	Pillar	Hook	Format
1	Belief	Stop doing X if you want Y	Reel
2	Mechanism	Steal my 7-day system	Carousel
3	Proof	£0 to £4.2k case	Story
4-30	Repeat	Use 50 Hooks file	Mixed

EMAIL SEQUENCE + 50 HOOKS + CHECKLIST + TOOL STACK

Full swipe files included. Copy/paste into Beehiiv. Tool stack: Namecheap, Hostinger, Framer, Beehiiv, Canva, Cal.com, PayPal jawbone.media@mail.com

1. Hook: How I got [RESULT] in [TIME] without [PAIN] - swipe and fill your specifics for leonhartsen.com
2. Hook: How I got [RESULT] in [TIME] without [PAIN] - swipe and fill your specifics for leonhartsen.com
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